

# Jon Apisa

**pasefika.com**

Līhu‘e, HI

jon.w.apisa@gmail.com

<https://www.linkedin.com/in/jonapisa>

## Summary

Creative solutions by design. Communication with fine art.

Always interested in projects that use; clear communication, open collaboration, and mutual respect while working with others.

## Experience

### **Pasefika, LLC**

2020-Present | Managing Member | Artist

Visual communication with fine art, design and graphics to share Sāmoan, Polynesian, and Pacific Island culture with everyone.

### **Oceanfront Realty International, Inc.**

2018-2020 | Operations

Manage and maintain multiple initiatives for the operations of vacation rentals. Evaluate, revise and implement processes to improve efficiency. Document and organize workflow with performance data, having it immediately accessible to appropriate team members. Facilitate communication with multiple teams, individuals and troubleshooting issues.

### **Pasefika Designs, LLC**

2003-2020 | Managing Member | Designer

Creating web sites and graphics for clients in Hawai‘i and Sāmoa for the purpose of brand identity, self promotion and information sharing. Create and maintain multiple database driven websites.

### **Clark County | Department of Aviation**

2015-2018 | Web Master (Airport Program Administrator)

Lead the airport’s web team to develop, manage and maintain multiple airport websites including McCarran International Airport, Henderson Executive Airport and North Las Vegas Airport. Develop and modify techniques to evaluate program effectiveness. Research program alternatives, and work with multiple airport teams to contribute to the overall quality of the program’s service.

### **University of Nevada, Las Vegas | Foundation**

2015 | NetCommunity Web Application Manager

Work at UNLV Foundation to provide web content management, testing, documentation, and email marketing for the NetCommunity system to support University fundraising.

## **University of Nevada, Las Vegas | Online Education**

2013-2015 | Instructional Art Coordinator

Work at University of Nevada, Las Vegas Office of Online Education to research, create and evaluate art, graphic design, and multimedia to increase the quality of instruction in UNLV online courses. Improve creative team processes in design, development, and collaboration, and to ensure clear and comprehensive communication among colleagues at the University.

2012-2013 | Assistant Instructional Art Coordinator

Work with the Instructional Art Coordinator at University of Nevada, Las Vegas Office of Online Education to research and evaluate new and existing instructional technologies, assist in creative team initiatives with design colleagues.

2008-2012 | Instructional Technologist : Instructional Applications Dev.

Design and build graphics for University of Nevada, Las Vegas Office of Online Education Online Courses, Design flash banners for courses, design and develop interactive flash applications for private educational contracts.

## Experience

### **University of Nevada, Las Vegas | College of Fine Arts**

2013-2015 | Part time instructor

2015 Spring Semester | GRC 365/465x : Interface Design | UNLV Main Campus

2014 Fall Semester | GRC 365 : Interface and Web Design | UNLV Main Campus

2013 Spring Semester | ART 256 : Graphic Design | UNLV Main Campus

2013 Spring Semester | ART 360 : Interface Design | UNLV Main Campus

### **Boyd Gaming Corporation**

2007-2008 | Flash : Web Designer | Las Vegas, NV

Design and built Flash for new websites, Design new website layouts, create online advertising graphics and animated Flash online advertising, create layouts and graphics for email templates along with maintenance of website graphics as aligned with online marketing goals and initiatives.

### **Harrah's Entertainment, Inc.**

2006-2007 | Web Designer | Las Vegas, NV

Design and built online advertising graphics and animated Flash online advertising. Create layouts and templates for graphics for emails and landing pages. Maintenance of website graphics for multiple properties.

### **Substorm, Inc.**

2001-2004 | Web Graphic Designer | Las Vegas, NV

Creating web site layouts and graphics for various Substorm, Inc. clients. Preparation and revision of website graphics.

## **Oceanfront Realty International, Inc.**

1999-2006 | Web Designer

Design and built main website along with micro sites, design new website layouts, build templates along with maintenance of website graphics for online marketing initiatives. Create and maintain multiple database websites.

## Education

### **University of Nevada Las Vegas**

B.A., Art

## Skills

### **Fine Art**

Color pencil drawings on paper, Oil paintings on canvas

### **Website Development**

ASP.NET VB/C#, ASP.NET MVC, MS SQL, CSS, HTML, XML

### **Software**

Autodesk Maya, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Blender, Microsoft Visual Studio, Microsoft Office, OpenOffice

## Honors and Awards

### **Outstanding contribution and dedication**

Nevada Conference on Digital Learning  
2014 at UNLV in Las Vegas, NV

### **Invited speaker : Web Design**

3rd Annual Pacific Islander High School Education Conference  
2009 at Skyline College in San Bruno, CA.

### **Editorial Cartooning - 3rd Place**

Society of Professional Journalists 2000 Mark of Excellence